

# ST ANDREW'S GOLF CLASSIC

## 2023 SPONSORSHIP FORM

### BRAND VISIBILITY

Logo on banner display at registration desk with all partners (step & repeat)

Logo on dinner Powerpoint with all partners

Inclusion of your collateral in the gift bag\*\*

Feature presentation slide at the dinner

Logo on a large printed display banner at the tee-off of the relevant hole\*

Logo on table signage at the lunch

Logo on the refreshment cart (circulates on the green during the play)

### ACKNOWLEDGEMENT

Recognition on the St Andrew's website, social media, & pre-post event communications

Recognition in dinner speech by Hospital CEO

Recognition & coverage in the St Andrew's News

Recognition in welcome speech by Hospital CEO (informal event)

### SPEAKING OPPORTUNITIES

Opportunity for a representative to speak at the Golf Day dinner

### HOSPITALITY

Opportunity to purchase additional tickets for the event \*\*\*

Complimentary digital set of photos from the total event

Complimentary digital set of photos from the dinner

2 players registered for the full event (with complimentary merchandise)

4 players registered for the full event (with complimentary merchandise)

Major Sponsor



| DINNER SPONSOR<br>\$5,000 | LUNCH SPONSOR<br>\$2,000 | DRINKS SPONSOR<br>\$2,000 | CART SPONSOR<br>\$2,000 | HOLE SPONSOR OPTIONS  |                       |                       |                     |
|---------------------------|--------------------------|---------------------------|-------------------------|-----------------------|-----------------------|-----------------------|---------------------|
|                           |                          |                           |                         | +4 PLAYERS<br>\$2,250 | +2 PLAYERS<br>\$1,750 | +1 PLAYERS<br>\$1,500 | 0 PLAYER<br>\$1,250 |
| ✓                         | ✓                        | ✓                         | ✓                       | ✓                     | ✓                     | ✓                     | ✓                   |
| ✓                         | ✓                        | ✓                         | ✓                       | ✓                     | ✓                     | ✓                     | ✓                   |
| ✓                         | ✓                        | ✓                         | ✓                       | ✓                     |                       |                       |                     |
| ✓                         |                          |                           |                         |                       |                       |                       |                     |
|                           |                          |                           |                         | ✓                     | ✓                     | ✓                     | ✓                   |
|                           | ✓                        | ✓                         |                         |                       |                       |                       |                     |
|                           |                          |                           | ✓                       |                       |                       |                       |                     |
|                           |                          |                           |                         |                       |                       |                       |                     |
| ✓                         | ✓                        | ✓                         | ✓                       | ✓                     | ✓                     | ✓                     | ✓                   |
| ✓                         |                          |                           |                         |                       |                       |                       |                     |
| ✓                         |                          |                           |                         |                       |                       |                       |                     |
|                           | ✓                        |                           |                         |                       |                       |                       |                     |
|                           |                          |                           |                         |                       |                       |                       |                     |
| ✓                         |                          |                           |                         |                       |                       |                       |                     |
| ✓                         | ✓                        | ✓                         | ✓                       | ✓                     | ✓                     | ✓                     | ✓                   |
| ✓                         | ✓                        | ✓                         | ✓                       | ✓                     | ✓                     | ✓                     |                     |
| ✓                         | ✓                        | ✓                         | ✓                       | ✓                     | ✓                     | ✓                     |                     |
|                           | ✓                        | ✓                         | ✓                       |                       | ✓                     |                       |                     |
| ✓                         |                          |                           |                         | ✓                     |                       |                       |                     |

All costs exclusive of GST.

\* First hole is reserved for the Lead Sponsor.

\*\* Costs associated with the design and production of any marketing materials are the sponsor's responsibility.

\*\*\* Additional tickets for sponsors are \$250 per player. Estimated market value of the full day experience is \$750.